

# CIRCLE THEATRE

## 2024 DIGITAL ADVERTISING

Digital Programs - Lobby Screens - Wall Displays - Website Links - eBlast Ads

An average of  
**30,000+**  
patrons each year

**9,000+**  
eBlast recipients  
**20,000+**  
social media followers

**40%**  
of Circle Theatre  
patrons identify as  
people of color

# 2024 SEASON ADVERTISING PRICING



ADVERTISING MEDIUM		SEASON	PER SHOW	DIMENSIONS
DIGITAL PROGRAM	FULL PAGE	\$1400	\$250	5.5" X 8.5"
	HALF PAGE HORIZONTAL	\$800	\$150	5.5" X 4.25"
	HALF PAGE VERTICAL	\$800	\$150	2.75" X 8.5"
	QUARTER PAGE HORIZONTAL	\$400	\$75	5.5" X 2.125"
	QUARTER PAGE VERTICAL	\$400	\$75	2.75" X 4.25"
LOBBY SCREEN		\$2000	\$300	1920px X 1080px
PILLAR DISPLAY		\$500	\$100	8" X 18"
Logo displayed on a banner on our lobby pillars.				
WEBSITE LINK		\$2750/yr.	\$1300/6 mo.	N/A
Logo & link in bottom banner on home page				
EBLAST AD		\$1500/yr	\$150/eBlast	728px X 90px
Top, middle, & bottom Leaderboards.		\$1100/yr	\$100/eBlast	728px X 90px
24 eBlasts per year.		\$500/yr	\$75/eBlast	728px X 90px

\*For more information about visuals of the lobby screens or wall display in our space, please inquire by emailing [shannon@circletheatre.org](mailto:shannon@circletheatre.org)

# ARTWORK DEADLINES & AGREEMENT

## DEADLINES

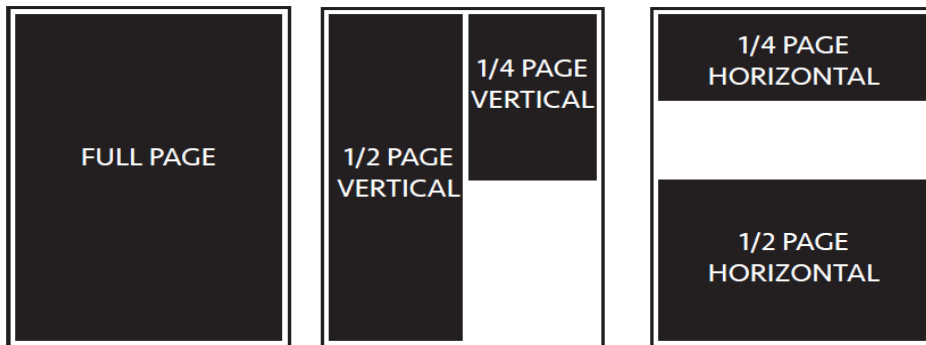
### MAIN STAGE & MAGIC CIRCLE

Curious George & the Golden Meatball | April 15  
Tick, Tick... BOOM! | April 29  
You Can't Take it With You | May 27  
Monty Python's Spamalot | June 24  
A Raisin in the Sun | July 22  
Urinetown | August 19

### CONCERTS

Dynamic Duos | May 1  
Dance Sensations | May 8  
Purple Reign | May 30  
Jazz: Now & Then | June 6

## DIGITAL PROGRAM SIZING VISUAL



**DIGITAL ARTWORK FILES SHOULD  
BE 300 DPI RESOLUTION IN PDF,  
JPEG, OR PNG FORMAT**

**PLEASE SEND COMPLETED FORM  
AND ARTWORK TO  
SHANNON@CIRCLETHEATRE.ORG  
BEFORE THE DEADLINE  
LISTED ABOVE**

ADVERTISEMENT SIZE, LOCATION & DURATION : \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## BILLING INFORMATION

PAYMENT TYPE: ☐ CREDIT CARD ☐ CHECK ☐ AD TRADE

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



# CIRCLE THEATRE

# 2024 MAIN STAGE SEASON



## MAGIC CIRCLE: CURIOUS GEORGE AND THE GOLDEN MEATBALL

MAY 2-5

RATED: G

Join Curious George, the inquisitive, lovable monkey-star of books, movies and the award-winning PBS television show in a brand new musical. All You-Can-Eat Meatball Day came just once a year. On Meatball Day, George helped his friend, Chef Pisghetti, cook some delicious meatballs and serve them to the hungry crowd. But this year, the crowd had vanished! Determined to help his friend, George goes on a mission to enter the Chef's meatballs in the world-famous Golden Meatball Contest in Rome. With every swing and flip, George takes the audience through a fun-filled adventure.



## TICK, TICK... BOOM!

MAY 16-18 | 22-26 | 29- JUNE 1

RATED: PG-13

Before Rent, there was Tick, Tick... Boom!. Now an Oscar-nominated Netflix feature film, this autobiographical musical by Jonathan Larson, the Pulitzer Prize- and Tony Award-winning composer of Rent, is the story of a composer and the sacrifices that he made to achieve his big break in theatre. His girlfriend wants to get married and move out of the city, his best friend is making big bucks on Madison Avenue and, yet, Jon is still waiting on tables and trying to write the great American musical.



## YOU CAN'T TAKE IT WITH YOU

JUNE 13-15 | 19-23 | 26-29

RATED: G

In this Pulitzer Prize winning comedy, Grandpa Vanderhof and his wacky family, the Sycamores, have been happily living their zany lives for many years. This family are a madcap group of eccentrics, marching to the beat of their own drum, with pride and joy. When Tony Kirby, the son of a snobbish Wall Street banker becomes engaged to young Alice Sycamore, disaster ensues. *You Can't Take It With You* is a madcap, idealistic comedy that reinforces the idea that you can only live life to the fullest by doing whatever makes you happy.



## MONTY PYTHON'S SPAMALOT

JULY 11-13 | 17-21 | 24-27

RATED: PG-13

Winner of three Tony® Awards this outrageous, uproarious, and gloriously entertaining story retells the legend of King Arthur and his Knights of the Round Table. Lovingly ripped off from the classic film comedy Monty Python and the Holy Grail, this musical features a bevy of beautiful show girls, not to mention cows, killer rabbits, and French people. Travel along with Arthur, and his servant Patsy, as he recruits several knights to accompany him on his quest, including Sir Bedevere, Sir Robin, Sir Lancelot, and Sir Galahad.



## A RAISIN IN THE SUN

AUGUST 8-10 | 14-18 | 21-24

RATED: PG-13

Set on Chicago's South Side, Lorraine Hansberry's celebrated play follows the divergent dreams and conflicts in three generations of the Younger family: son Walter Lee, his wife Ruth, his sister Beneatha, his son Travis, and matriarch Lena. When her deceased husband's insurance money comes through, Mama Lena dreams of moving to a new home and a better neighborhood in Chicago. Walter Lee, a chauffeur, has other plans: buying a liquor store and being his own man while Beneatha dreams of medical school. Hansberry's portrait of one family's struggle to retain dignity in a harsh and changing world is a searing and timeless story of hope and inspiration.



## URINETOWN THE MUSICAL!

SEPTEMBER 5-7 | 11-15 | 18-21

RATED: PG-13

In a Gotham-like city, a terrible water shortage caused by a 20-year drought, has led to a government-enforced ban on private toilets. The citizens must use public amenities, regulated by a single malevolent company that profits by charging admission for one of humanity's most basic needs. Winner of three Tony Awards, Urinetown is a hilarious musical satire of the legal system, capitalism, social irresponsibility, populism, environmental collapse, privatization of natural resources, bureaucracy, municipal politics, and musical theatre itself!



# CIRCLE SUMMER CONCERT SERIES

## **DYNAMIC DUOS:**

THE BEST OF POP & ROCK MUSICAL DUOS

MAY 20 | JULY 15 | SEPTEMBER 9

This tribute to the greatest musical partnerships of all time includes the music of Hall & Oates, Seals & Croft, Simon & Garfunkel, Ashford & Simpson, Sam & Dave, White Stripes, Ike & Tina Turner, Eurythmics, Righteous Brothers, and more!

## **DANCE SENSATIONS:**

THE BEST DANCE HITS OF ALL TIME

MAY 28 | JULY 22 | SEPTEMBER 16

What better way to celebrate summer than with grooves that will be sure to have you on your feet and dancing the night away. Featuring songs like Dancing Queen, Gonna Make You Sweat, Thriller, Love Shack, Vogue, and more!



# LIVE MUSIC IS WAITING FOR YOU



## **PURPLE REIGN: THE MUSIC OF PRINCE**

JUNE 17 | AUGUST 12

Join us as we celebrate one of the greatest and most prolific musicians of all time, Prince. With more than 100 million records sold around the globe, Prince's music occupied the world's pop-music soundtrack for more than three decades with hits like When Doves Cry, Nothing Compares 2 U, Let's Go Crazy, Little Red Corvette, 1999, Kiss, I Would Die 4 U, Raspberry Beret and, of course, Purple Rain.

## **JAZZ: NOW & THEN**

JUNE 24 | AUGUST 19

Come experience the phenomenon that affected nearly every aspect of American culture, from style and social movements to the music that came after. Featuring traditional and modern vocalists like Billie Holiday, Ella Fitzgerald, Frank Sinatra, Sarah Vaughan, Nat King Cole, Diana Krall, Harry Connick Jr., Michael Buble, and more!