

CIRCLE THEATRE

2021 DIGITAL ADVERTISING



OUR MISSION



ENTERTAIN



ENRICH



EDUCATE

ADVERTISING OPPORTUNITIES

- Digital Playbills
- Lobby Screens
- Concert Handouts
- Website Links
- eBlast Ads

CIRCLE AUDIENCE

An average of
30,000+
patrons each year

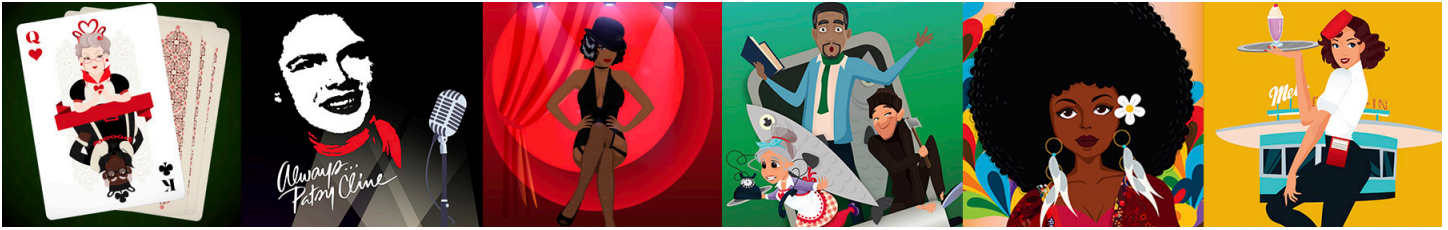
36%
of Circle Theatre
patrons identify as
people of color

9,000+
eBlast recipients
20,000+
social media followers

40%
of performers are
people of color

CIRCLE THEATRE

2021 DIGITAL ADVERTISING



DIGITAL PLAYBILL ADVERTISING

SEASON

PER SHOW

DIMENSIONS

FULL PAGE

\$1550

\$350

5.5" X 8.5"

HALF PAGE HORIZONTAL

\$940

\$200

5.5" X 4.25"

HALF PAGE VERTICAL

\$940

\$200

2.75" X 8.5"

QUARTER PAGE HORIZONTAL

\$525

\$125

5.5" X 2.125"

QUARTER PAGE VERTICAL

\$525

\$125

2.75" X 4.25"

LOBBY SCREEN

\$3000

\$400

1920px X 1080px

CONCERT HANDOUT

\$500

\$100

5.5" X 2.125"

WEBSITE LINK | Logo & link in bottom banner on home page

\$2940/yr.

\$1500/6 mon.

N/A

EBLAST AD | Top, Middle, & Bottom Leaderboards. 24 eBlasts per year.

TOP

\$2000/yr.

\$150/eBlast

728px X 90px

MIDDLE

\$1200/yr.

\$100/eBlast

728px X 90px

BOTTOM

\$900/yr.

\$75/eblast

728px X 90px

2021 SEASON & ARTWORK DEADLINES

ALWAYS... PATSY CLINE | JUNE 1

CABARET | JULY 12

NOISES OFF | AUGUST 9

HAIR | SEPTEMBER 6

CONCERTS

HITS OF THE 80S: VOL. 2 | JULY 12 | SEPTEMBER 6

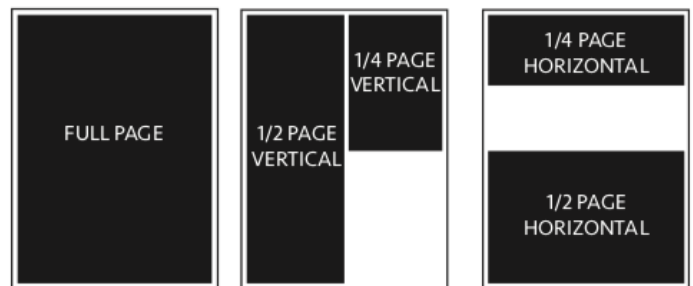
FREEBIRD: CLASSIC ROCK OF THE 70S | JULY 19 | SEPTEMBER 13

ABC: BOY BAND EVOLUTION | JUNE 1 | AUGUST 9

HELLO SUNSHINE: SONGS OF SUMMER | JUNE 7 | AUGUST 16

*30% Nonprofit Discount Available

DIGITAL PLAYBILL SIZING VISUAL



ADVERTISING NAME _____

CONTACT _____

FULL ADDRESS _____

PAYMENT TYPE ☐ CC ☐ CHECK ☐ TRADE

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____

BILLING ZIP CODE _____

PLEASE CIRCLE OR MARK YOUR CHOSEN ADVERTISING METHOD.

**DIGITAL ARTWORK FILES SHOULD BE 300 DPI
RESOLUTION IN PDF OR EPS FORMAT**

PLEASE SEND COMPLETED FORM & ARTWORK TO
ASHLEE@CIRCLETHEATRE.ORG BEFORE THE
DEADLINE LISTED ABOVE

SIGNATURE _____