Circle Theatre is dedicated to producing an exceptional live theatre experience in West Michigan utilizing the talent of local artists. Nestled in the heart of Aquinas College’s beautiful campus located between Eastown and East Grand Rapids - Circle Theatre produces five Main Stage shows each season, as well as a Magic Circle family show and Summer Concert Series, offering the perfect venue for our community to gather during the spring and summer months.

**MAIN STAGE SERIES**
The spotlight of our May-September season, the Main Stage Series features classics and premieres, comedies and dramas, toe-tappers and tearjerkers.

**MAGIC CIRCLE**
For 50 years and counting, we have focused on re-imaging classic children's stories and fairy tales for a modern, family audience - and invite audiences of all ages to experience the magic of live theatre.

**WHO IS THE CIRCLE THEATRE AUDIENCE?**
Circle Theatre performances reach over 20,000 patrons each year. Audience members are local lovers of arts and culture who enjoy live performance, dining out, films, and travel.

- 50% have an annual income of $75K-$150K
- 60% are employed, nearly 40% are retired
- 70% have a university degree
- 45% enjoy dinner at a local restaurant after a Circle Theatre show

**2020 MAIN STAGE ADVERTISING SEASON**

**DISASTER!** MAY 7-9 | 13-17 | 20-23  
**MOON OVER BUFFALO** JUNE 4-6 | 10-14 | 17-20  
**GOLDILOCKS & THE THREE PIGS** JUNE 29 - JULY 1  
**ALWAYS... PATSY CLINE** JULY 16-18 | 22-26  
**JULY 29-AUGUST 1**  
**NOISES OFF** AUGUST 13-15 | 19-23 | 26-29  
**HAIR** 10-12 | 16-20 | 23-26
PLAYBILL ADVERTISING

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JOIN OUR CIRCLE ........................................................................ 25% OFF FOR FIRST-TIME ADVERTISERS
MULTI-YEAR CONTRACT .................................................................. 10% OFF FOR 2-YEAR ADVERTISING CONTRACTS

2020 ARTWORK DEADLINES

- DISASTER! | APRIL 13
- MOON OVER BUFFALO | MAY 11
- GOLDILOCKS & THE THREE PIGS | JUNE 8
- ALWAYS... PATSY CLINE | JUNE 22
- NOISES OFF | JULY 20
- HAIR | AUGUST 17

FULL SEASON | APRIL 13

ADVERTISER NAME

CONTACT

ADDRESS __________________________ CITY ________________ STATE _______ ZIP _________

PHONE NUMBER ______________________ EMAIL ______________________

PAYMENT TYPE:
☐ CREDIT CARD ☐ CHECK (PAYABLE TO CIRCLE THEATRE) ☐ TRADE

NAME ON CARD

CARD NUMBER ________________________ EXPIRATION DATE ____________

BILLING ZIP CODE ___________________ SIGNATURE ____________________

DIGITAL ARTWORK FILES SHOULD BE 300 DPI RESOLUTION IN PDF OR EPS FORMAT
PLEASE SEND COMPLETED FORM & ARTWORK TO ASHLEE@CIRCLETHEATRE.ORG BEFORE THE DEADLINE LISTED ABOVE