

CIRCLE THEATRE

2020 PLAYBILL ADVERTISING

Circle Theatre is dedicated to producing an exceptional live theatre experience in West Michigan utilizing the talent of local artists. Nestled in the heart of Aquinas College's beautiful campus located between Eastown and East Grand Rapids - Circle Theatre produces five Main Stage shows each season, as well as a Magic Circle family show and Summer Concert Series, offering the perfect venue for our community to gather during the spring and summer months.

MAIN STAGE SERIES

The spotlight of our May-September season, the Main Stage Series features classics and premieres, comedies and dramas, toe-tapers and tearjerkers.

MAGIC CIRCLE

For 50 years and counting, we have focused on re-imagining classic children's stories and fairy tales for a modern, family audience - and invite audiences of all ages to experience the magic of live theatre.



FREAKY FRIDAY | 2019

WHO IS THE CIRCLE THEATRE AUDIENCE?

Circle Theatre performances reach over 20,000 patrons each year. Audience members are local lovers of arts and culture who enjoy live performance, dining out, films, and travel.

- 50% have an annual income of \$75K-\$150K
- 60% are employed, nearly 40% are retired
- 70% have a university degree
- 45% enjoy dinner at a local restaurant after a Circle Theatre show



HANDS ON A HARDBODY | 2019



JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT | 2019

2020 MAIN STAGE ADVERTISING SEASON

DISASTER! MAY 7-9 | 13-17 | 20-23

MOON OVER BUFFALO JUNE 4-6 | 10-14 | 17-20

GOLDBLOCKS & THE THREE PIGS JUNE 29 - JULY 1

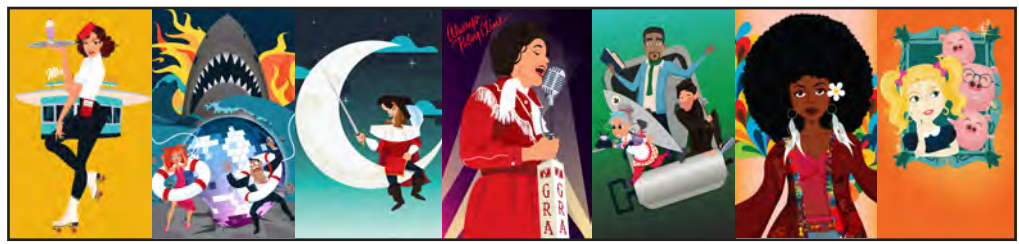
ALWAYS... PATSY CLINE JULY 16-18 | 22-26

JULY 29-AUGUST 1

NOISES OFF AUGUST 13-15 | 19-23 | 26-29

HAIR 10-12 | 16-20 | 23-26

CIRCLE THEATRE



PLAYBILL ADVERTISING

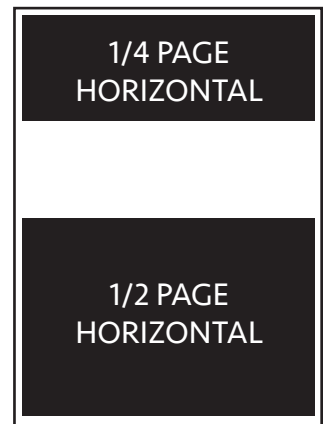
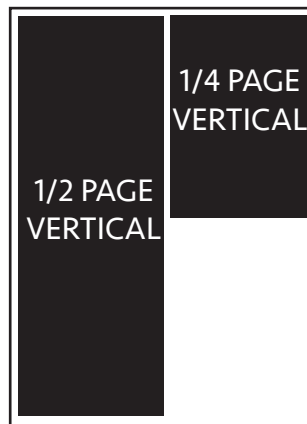
	SEASON	PER SHOW	DIMENSIONS
<input type="checkbox"/> FULL PAGE: BLACK AND WHITE	\$1550	\$350	5.5" X 8.5" (1/8" BLEED)
<input type="checkbox"/> HALF PAGE HORIZONTAL: BLACK AND WHITE	\$940	\$200	5.5" X 4.25"
<input type="checkbox"/> HALF PAGE VERTICAL: BLACK AND WHITE	\$940	\$200	2.75" X 8.5"
<input type="checkbox"/> QUARTER PAGE HORIZONTAL: BLACK AND WHITE	\$525	\$125	5.5" X 2.125"
<input type="checkbox"/> QUARTER PAGE VERTICAL: BLACK AND WHITE	\$525	\$125	2.75" X 4.25"
<input type="checkbox"/> BACK COVER: COLOR	\$2000	N/A	5.5" X 8.5" (1/8" BLEED)
<input type="checkbox"/> INSIDE FRONT COVER: COLOR	\$1900	N/A	5.5" X 8.5" (1/8" BLEED)
<input type="checkbox"/> INSIDE BACK COVER: COLOR.....	\$1900	N/A	5.5" X 8.5" (1/8" BLEED)

JOIN OUR CIRCLE 25% OFF FOR FIRST-TIME ADVERTISERS
 MULTI-YEAR CONTRACT 10% OFF FOR 2-YEAR ADVERTISING CONTRACTS

2020 ARTWORK DEADLINES

DISASTER! | APRIL 13
MOON OVER BUFFALO | MAY 11
GOLDILOCKS & THE THREE PIGS | JUNE 8
ALWAYS... PATSY CLINE | JUNE 22
NOISES OFF | JULY 20
HAIR | AUGUST 17

FULL SEASON | APRIL 13



ADVERTISER NAME _____

CONTACT _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ EMAIL _____

PAYMENT TYPE:

- CREDIT CARD CHECK (PAYABLE TO CIRCLE THEATRE) TRADE

NAME ON CARD _____

CARD NUMBER _____ EXPIRATION DATE _____

BILLING ZIP CODE _____ SIGNATURE _____

DIGITAL ARTWORK FILES SHOULD BE 300 DPI RESOLUTION IN PDF OR EPS FORMAT
 PLEASE SEND COMPLETED FORM & ARTWORK TO ASHLEE@CIRCLETHEATRE.ORG BEFORE THE DEADLINE LISTED ABOVE