Greetings,

In a day and age when so much is taken for granted, it’s challenging to imagine Grand Rapids without summer theatre. Since 1953, Community Circle Theatre has been providing West Michigan audiences with high-quality summer theater entertainment. This upcoming season we will be celebrating a big milestone: 20 years in the performing arts center at Aquinas College. Over the past 20 years, Circle Theatre has performed 55 musicals, 37 plays, 17 family productions, and 57 concerts. From our first production in 2003 (Beehive The ‘60’s Musical) on the Aquinas Campus to our final production of the 2022 season (Little Shop Of Horrors), Circle has remained a place for the community to be entertained, challenged, and inspired.

We’re passionate about bringing our community together, and we are turning to local businesses and organizations that have this same passion. By continuing to follow our mission to enrich, entertain and educate our community through exceptional theatrical arts in an intimate setting, and through our partnerships, we hope to leave a lasting mark in West Michigan.

Feel free to take a look at what our upcoming 2023 season has to offer and pick a show that you think might be a great fit for your company. If you aren’t sure, we would love to schedule a time to chat with you and help you pick the best show for you!

We offer multiple sponsorship opportunities that all come with a variety of great perks. In the following pages, you will find the full 2023 Circle Theatre Season, as well as our different sponsorship levels and their benefits.

Being the only community summer theatre in West Michigan, we are able to provide summer employment and performance opportunities for performers while surrounding theatres are in their off season. Sponsors like you are what allows us to make these opportunities possible.

Please contact Olivia Bentley by telephone at 616.329.6488 or by email at olivia@circletheatre.org for more details. Thank you for your time and consideration. We look forward to hearing from you.

Warm Regards,

Lynne Brown Tepper
Executive & Artistic Director
Community Circle Theatre
<table>
<thead>
<tr>
<th>Category</th>
<th>Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>An average of patrons each year</td>
<td>30,000+</td>
</tr>
<tr>
<td>42% of Circle Board of Directors identify as a person of color</td>
<td></td>
</tr>
<tr>
<td>600+ yearly Season Memberships</td>
<td></td>
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<tr>
<td>36% of Circle Theatre patrons identify as people of color</td>
<td></td>
</tr>
<tr>
<td>9,000+ eBlast recipients</td>
<td></td>
</tr>
<tr>
<td>20,000+ social media followers</td>
<td></td>
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<tr>
<td>41% of staff are people of color</td>
<td></td>
</tr>
<tr>
<td>40% of performers are people of color</td>
<td></td>
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<tr>
<td>8,000 patrons receive Circle mailings</td>
<td></td>
</tr>
<tr>
<td>350+ dedicated yearly volunteers</td>
<td></td>
</tr>
<tr>
<td>2,500+ average website views each month</td>
<td></td>
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</tbody>
</table>

"I COULDN'T HAVE FOUND A BETTER REPRESENTATION OF WHAT GRAND RAPIDS HAS TO OFFER ITS THEATRE-GOERS THAN CIRCLE THEATRE.”
- TOM ALVAREZ, ON THE AISLE WITH TOM ALVAREZ

- 200 performers each year ranging in age from 6 - 85
MAKE AN IMPACT

With your support you’ll touch the lives of not only a diverse group of performers, but also the entire community. Theatre can leave a lasting impact on the lives of those who experience theatrical stories of struggle, family, love, and laughter. We want you to be a part of our lasting impact.

Your sponsorship will support Circle programming in the following ways:

**Entertain:** Your generosity will support the costs of royalties, sheet music, scripts, musicians, designers, technicians, lighting, sound, costumes, makeup and hair, and advertising for each production.

**Enrich:** Foster a new generation of art lovers by supporting Circle programs that introduce the performing arts to children through Magic Circle and Circle Presents productions and support diversity training and programming for the theatre community through our Circle Diversity, Equity & Inclusion Committee.

**Educate:** Leave a lasting impact by supporting educational workshops for performers, directors and staff and supporting scholarships and internships for students pursuing both the technical and performing aspects of theatre.

**SPONSORSHIP STARTER**

Dip your toes into sponsorship with Circle Theatre by supporting an event.

**LOBBY BAR | $500 / $6000 full season**

**ANNUAL SEASON PARTY | $2,000**

**CIRCLE SUMMER CONCERT | $2,000 per concert**

Sponsorship Starters are no fuss packages that allow you to sponsor a single event with Circle Theatre. As a Thank You we’ll mention you on social media and at the events. Benefits customizable.
LEAVE YOUR MARK

Because when you have nowhere to go, theatre can take you anywhere.

ENCORE
$50,000
Full Season Support
3 Spots Available

Your Benefits:
• 1 full screen ad displayed in the lobby during all 5 Main Stage performances & the Magic Circle family performance
• Logo placement in the Annual Season Party social media posts & event pages, Season Brochure, & all show marketing
• Logo placement in all 10 Circle Summer Concert marketing sets
• Logo placement & direct link on the Circle Theatre website homepage & sponsor page
• Featured article on the Circle Theatre Blog
• Logo placement in 24 Circle eBlasts
• Thank you post on Circle Theatre Facebook & Instagram pages
• Logo placement on the lobby screen for 18 productions/events
• Logo placement in all promotional videos
• Mentions in all production press releases & radio ads
• Thank you & mention in 5 Main Stage curtain speeches
• Private backstage tour for up to 12 guests
• Private lower lobby cocktail hour before 1 Main Stage production
• Circle Theatre membership giving you 98 tickets for the season!

CURTAIN CALL
$25,000
Exclusive Production Support
6 Productions Available

Your Benefits:
• 1 full screen ad displayed in the lobby during all 5 Main Stage performances & the Magic Circle family performance
• Logo placement in the Annual Season Party social media posts & event pages and in 1 production marketing set
• Logo placement in all 5 Circle Summer Concert marketing sets
• Logo placement & direct link on the Circle Theatre website homepage & sponsor page
• Featured article on the Circle Theatre Blog
• Logo placement in 18 Circle eBlasts
• Thank you post on Circle Theatre Facebook & Instagram pages
• Logo placement on the lobby screen for 18 productions/events
• Logo placement in 1 promotional video
• Mention in 1 production press release & related radio ads
• Thank you & mention in 1 Main Stage curtain speech
• Private backstage tour for up to 12 guests
• Circle Theatre membership giving you 49 tickets for the season!

FINALE
$10,000
Non-exclusive Support

Your Benefits:
• 1 full screen ad displayed in the lobby during all 5 Main Stage performances
• Logo placement in the Annual Season Party social media posts & event pages and in 1 production marketing set
• Logo placement in 2 Circle Summer Concert marketing sets
• Logo placement & direct link on the Circle Theatre website homepage & sponsor page
• Logo placement in 12 Circle eBlasts
• Thank you post on Circle Theatre Facebook & Instagram pages
• Logo placement in 24 Circle eBlasts
• Thank you post on Circle Theatre Facebook & Instagram pages
• Logo placement on the lobby screen for 18 productions/events
• Mention in 1 production press release & related radio ads
• Thank you & mention in 1 Main Stage curtain speech
• Circle Theatre membership giving you 40 tickets for the season!

CIRCLETHEATRE.ORG | 616 456 6656
Act 2
$5,000
Non-exclusive Support

Your Benefits:
• 1 full screen ad displayed in the lobby during 3 Main Stage performances
• Logo placement in the Annual Season Party social media posts & event pages and in 1 production marketing set
• Logo placement in 1 Circle Summer Concert marketing set
• Logo placement & direct link on the Circle Theatre website homepage & sponsor page
• Logo placement in 6 Circle eBlasts
• Thank you post on Circle Theatre Facebook & Instagram pages
• Logo placement on the lobby screen for 18 productions/events
• Mention in 1 production press release & related radio ads
• Thank you & mention in 1 Main Stage curtain speech
• Circle Theatre membership giving you 31 tickets for the season!

Act 1
$2,500
Non-exclusive Support

Your Benefits:
• 1 full screen ad displayed in the lobby during 2 Main Stage performances
• Logo placement in 1 Circle Summer Concert marketing set
• Logo placement & direct link on the Circle sponsor webpage
• Logo placement in 2 Circle eBlasts
• Logo placement on the lobby screen for 18 productions/events
• Mention in 1 production press release
• Thank you & mention in 1 Main Stage curtain speech
• Circle Theatre membership giving you 26 tickets for the season!

Opening Night
$1,500
Non-exclusive Support

Your Benefits:
• 1 full screen ad displayed in the lobby during 1 Main Stage performance
• Logo placement in 1 Circle Summer Concert marketing set
• Logo placement & direct link on the Circle sponsor webpage
• Logo placement in 2 Circle eBlasts
• Logo placement on the lobby screen for 18 productions/events
• Thank you & mention in 1 Main Stage curtain speech
• Circle Theatre membership giving you 16 concert tickets for the season!

In-kind

Personalized & Variable

Each season Circle has a variety of needs. Current needs include: storage space, rehearsal space, rolling bins, garment racks, microphones, linens, and water bottles.

We’ll work together to create a package that best fits your organization!

Audition
$500
Non-exclusive Support

Your Benefits:
• 1 full screen ad displayed in the lobby during 1 Main Stage performance
• Logo placement & direct link on the Circle sponsor webpage
• Logo placement on the lobby screen for 18 productions/events
• Circle Theatre membership giving you 8 concert tickets for the season!
THANK YOU FOR YOUR SUPPORT

Thank you for supporting Circle Theatre in our continued effort to enrich, entertain, and educate the community through exceptional theatrical arts. It is with your support that we will continue to impact the lives of our performers, volunteers, and patrons and make a lasting impact on Grand Rapids and beyond.

SPONSOR INFORMATION

SPONSOR NAME (as preferred in advertising): ________________________________

SPONSOR ADDRESS: ________________________________ CITY: __________________________

STATE: ______________ ZIP CODE: ______________

SPONSORSHIP COMMITMENT:

CONTACT INFORMATION

NAME: ________________________________ PHONE NUMBER: ________________________________ EMAIL: ________________________________

BILLING INFORMATION

PAYMENT TYPE: CREDIT CARD □ CHECK (made payable to Circle Theatre) □

NAME ON CARD: ________________________________

CARD NUMBER: ________________________________

EXPIRATION DATE: ________________ BILLING ZIP CODE: ________________

SIGNATURE: ________________________________

Please send the completed form by mail to Circle Theatre, Attn. Lisa Mathias, 1700 Fulton St. E, Grand Rapids, MI 49503 or by email to lmathias@circletheatre.org.

SPONSOR LEVEL:

ENCORE ($50,000) □ CURTAIN CALL ($25,000) □ FINALE ($10,000) □

ACT 2 ($5,000) □ ACT 1 ($2,500) □ OPENING NIGHT ($1,500) □

AUDITION ($500) □

STARTER:

CIRCLE SUMMER CONCERT ($2,000) □ ANNUAL SEASON PARTY ($2,000) □

LOBBY BAR ($500) □ LOBBY BAR FULL SEASON ($6,000) □

CONTACT INFORMATION

NAME: ________________________________ PHONE NUMBER: ________________________________ EMAIL: ________________________________

BILLING INFORMATION

PAYMENT TYPE: CREDIT CARD □ CHECK (made payable to Circle Theatre) □

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THE 25TH ANNUAL PUTNAM COUNTY SPELLING BEE
MAY 4-6 | 10-14 | 17-20
RATED: PG-13
An eclectic group of six mid-pubescent vies for the spelling championship of a lifetime. While candidly disclosing hilarious and touching stories from their home lives, the tweens spell their way through a series of (potentially made-up) words, hoping never to hear the soul-crushing, pout-inducing, life un-affirming “ding” of the bell that signals a spelling mistake. Six spellers enter; one speller leaves! At least the losers get a juice box. Winner of the Tony and the Drama Desk Awards for Best Book, The 25th Annual Putnam County Spelling Bee has charmed audiences across the country with its effortless humor and vibrant score.

BLITHE SPIRIT
JUNE 1-3 | 7-11 | 14-17
RATED: PG
The smash comedy hit of the London and Broadway stages, this much-revived classic from the playwright of Private Lives offers up fussy, cantankerous novelist Charles Condomine, remarried but haunted (literally) by the ghost of his late first wife, the clever and insistent Elvira, who is called up by a visiting “happy medium,” one Madame Arcati. As the (worldly and un-) personalities clash, Charles’ current wife, Ruth, is accidentally killed, “passes over,” joins Elvira, and the two “blithe spirits” haunt the hapless Charles into perpetuity.

PIPPIN
JULY 13-15 | 19-23 | 26-29
RATED: PG-13
Pippin is the story of one young man’s journey to be extraordinary. Heir to the Frankish throne, the young prince Pippin is in search of the secret to true happiness and fulfillment. He seeks it in the glories of the battlefield, the temptations of the flesh, and the intrigues of political power (after disposing of his father, King Charlemagne the Great). In the end, though, Pippin finds that happiness lies not in extraordinary endeavors, but rather in the unextraordinary moments that happen every day.

MA RAINEY’S BLACK BOTTOM
AUGUST 10-12 | 16-20 | 23-26
RATED: R
It’s 1927, and Ma Rainey, the “Mother of the Blues,” is recording new sides of old favorites in a rundown studio in Chicago. Fiery and determined, Ma Rainey fights to retain control over her music, while her cocky trumpet player Levee dreams of making his own name in the business. More than music goes down in August Wilson’s riveting portrayal of rage, racism, self-hatred, and exploitation.

SWEENEY TODD THE DEMON BARBER OF FLEET STREET
SEPTEMBER 7-9 | 13-17 | 20-23
RATED: PG-13
Stephen Sondheim's thrilling, theatrical treat, Sweeney Todd has become a bloody, worldwide success, having been awarded eight Tonys, (including Best Musical), for its Broadway premiere. Sweeney Todd, an unjustly exiled barber, returns to nineteenth-century London, seeking vengeance against the lecherous judge who framed him and ravaged his young wife. The road to revenge leads Todd to Mrs. Lovett, a resourceful proprietress of a failing pie shop, above which he opens a new barber practice. Mrs. Lovett’s luck sharply shifts when Todd’s thirst for blood inspires the integration of an ingredient into her meat pies that has the people of London lining up... and the carnage has only just begun!

MAGIC CIRCLE: THE THREE MUSKETEERS
JUNE 27-29
RATED: G
Magic Circle returns to the stage with a thrilling, swashbuckling production of The Three Musketeers, adapted specifically for our theater! When d’Artagnan’s father is wrongfully accused by the scheming Cardinal Richelieu of conspiring against the King, he joins the ragtag group of royal guards known as The Musketeers to defend France against evil forces and avenge his father. Featuring Aramis the Brave, Porthos the Cunning, and Athos the Dog, this timeless adventure for all ages awaits you on stage!
CIRCLE SUMMER CONCERT SERIES

LIVE MUSIC IS WAITING FOR YOU

THE BRITISH INVASION
MAY 8 | JULY 17 | SEPTEMBER 11

Come experience the cultural phenomenon that unleashed a creative music explosion that would change American rock and pop music forever. The British Invasion celebrates the British artistry of the Rolling Stones, Beatles, The Who, Eric Clapton, Petula Clark, Dusty Springfield, and more!

BLUE COLLAR ROCK
MAY 15 | JULY 24 | SEPTEMBER 18

This salute to Blue Collar Rock music combines mainstream rock with narrative songs about working-class American life. Join us as we celebrate artists like John Fogerty, Bruce Springsteen, Bob Seger, Bonnie Raitt, Tracey Chapman, John Cougar Mellencamp, Linda Rondstadt, Tom Petty, and more.

SONGS IN THE KEY OF STEVIE WONDER
JUNE 12 | AUGUST 21

Come & join us as we ride the Ribbon in the Sky through the catalog & life of one of the greatest musicians of all time. You're guaranteed to leave Overjoyed. From the ultimate fan to the casual listener, every true music aficionado has one favorite song by Michigan’s own Master Blaster; The Signed, Sealed & Delivered genius with magic Fingertips: the incomparable Stevland Hardaway Morris, known the world over as Stevie Wonder.

HITS OF THE 90s
JUNE 5 | AUGUST 14

The 1990s was a decade where pop culture took flight; we all made some Friends, dance moves were born, and the music was a fusion of undefinable genres---featuring the music of No Doubt, Sublime, Alanis Morissette, Oasis, Green Day, and more!