

CIRCLE THEATRE



2026 DIGITAL ADVERTISING

Digital Programs - Lobby Screens - Website Links - eBlast Ads - and more!



BE A PART OF OUR CIRCLE!

An average of
30,000+
patrons each year

14,000+
eBlast recipients
20,000+
social media followers

40%
of Circle Theatre
patrons identify as
people of color

2026 SEASON ADVERTISING PRICING



	ADVERTISING MEDIUM	SEASON	PER SHOW	DIMENSIONS
DIGITAL PROGRAM	FULL PAGE	\$1400	\$250	5.5" X 8.5"
	HALF PAGE HORIZONTAL	\$800	\$150	5.5" X 4.25"
	HALF PAGE VERTICAL	\$800	\$150	2.75" X 8.5"
	QUARTER PAGE HORIZONTAL	\$400	\$75	5.5" X 2.125"
	QUARTER PAGE VERTICAL	\$400	\$75	2.75" X 4.25"
	LOBBY SCREEN	\$2000	\$300	1920px X 1080px
	LOBBY WALL DISPLAY	\$500	\$100	8" X 18"
	Static logo displayed on a banner on our lobby pillars.			
	WEBSITE LINK	\$2750/yr.	\$1300/6 mo.	N/A
	Logo & link in bottom banner on home page AN AVERAGE OF 5,000+ VISITORS A MONTH			
	EBLAST AD	\$1500/yr	\$150/eBlast	728px X 90px
	Top, middle, & bottom Leaderboards. 24 eBlasts per year.	\$1100/yr	\$100/eBlast	728px X 90px
	14,000+ EBLAST RECIPIENTS	\$500/yr	\$75/eBlast	728px X 90px

*For more information about visuals of the lobby screens or wall display in our space, please inquire by emailing shannon@circletheatre.org

ARTWORK DEADLINES & AGREEMENT

DEADLINES

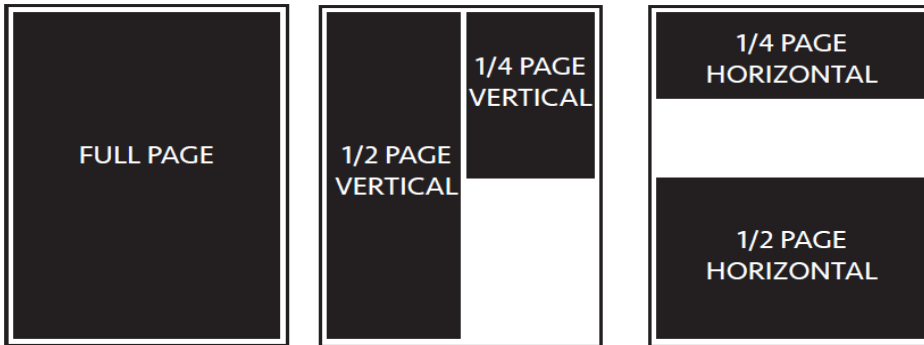
MAIN STAGE & MAGIC CIRCLE

Elephant & Piggie's: We Are in a Play! | April 15
Forever Plaid | April 30
Lend Me A Tenor | May 28
Newsies | June 25
Nana's Naughty Knickers | July 23
Sister Act | August 20

CONCERTS

Deja Vu | May 4
Turn It On Again | May 11
Play That Funky Music | June 1
A Family Affair | June 8

DIGITAL PROGRAM SIZING VISUAL



DIGITAL ARTWORK FILES SHOULD BE 300 DPI RESOLUTION IN PDF, JPEG, OR PNG FORMAT

PLEASE SEND COMPLETED FORM AND ARTWORK TO SHANNON@CIRCLETHEATRE.ORG BEFORE THE DEADLINE LISTED ABOVE

ADVERTISEMENT SIZE, LOCATION & DURATION : _____

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

BILLING INFORMATION

PAYMENT TYPE: CREDIT CARD CHECK AD TRADE

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____ BILLING ZIP CODE: _____

SIGNATURE: _____

CIRCLE THEATRE

WHAT'S ON STAGE IN 2026



ELEPHANT & PIGGIE'S: We Are in a Play!

MAY 1-3

RATED: G

Ripped from the pages of Mo Willems' beloved, award-winning, children's books, Gerald (an elephant) and Piggie take to the stage in a rollicking musical adventure that is perfect for young audiences. The best friends are invited to a party hosted by the Squirrelles, three singing squirrels who love to have a good time. And so begins a day when anything is possible.



FOREVER PLAID

MAY 14-30

RATED: PG

Once upon a time, there were four guys who discovered that they shared a love for music and then got together to become the "Forever Plaids". On their way to a gig, they are broadsided by a school bus and killed instantly. It is at the moment when their careers and lives end that the story of Forever Plaid begins....Delightful patter and nostalgic pop hits of the 1950s will have you rolling in the aisles and humming along with this delightful musical comedy.



LEND ME A TENOR

JUNE 11-27

RATED: PG-13

It's September 1934 and Saunders, the general manager of the Cleveland Grand Opera Company, is primed to welcome Tito Merelli, the greatest tenor of his generation. Tito arrives late, and through a hilarious series of mishaps, is given a double dose of tranquilizers and passes out. In a frantic attempt to salvage the evening, Saunders persuades his assistant Max to get into Merelli's costume and fool the audience into thinking he's Tito. When Merelli regains consciousness and gets into the identical costume, ready to perform, there are two opera singers running around in the same costume resulting in madcap, screwball comedy.



NEWSIES

JULY 9-25

RATED: PG

Set in turn-of-the-century New York City, Disney's Newsies is the rousing tale of Jack Kelly, a charismatic newsboy and leader of a band of teenaged "newsies." When titans of publishing raise distribution prices at the newsboys' expense, Jack rallies newsies from across the city to strike against the unfair conditions and fight for what's right! Based on the 1992 motion picture and inspired by a true story, Newsies features a Tony Award-winning score by Alan Menken (Little Shop of Horrors, Sister Act) and Jack Feldman and a book by Tony Award winner Harvey Fierstein (Kinky Boots).



NANA'S NAUGHTY KNICKERS

AUGUST 6-22

RATED: PG-13

In this hilarious farce, Bridget and her grandmother are about to become roommates. However, it seems her sweet grandma is running an illegal boutique from her apartment, selling handmade naughty knickers to every senior citizen in the five-borough area! Will Bridget be able to handle all the excitement? Will her nana get arrested - or worse - evicted?



SISTER ACT

SEPTEMBER 3-19

RATED: PG

This musical comedy based on the hit film begins when disco diva, Deloris Van Cartier, witnesses a murder, she is put in protective custody in the one place the cops are sure she won't be found: a convent! Disguised as a nun, she finds herself at odds with both the rigid lifestyle and uptight Mother Superior. Using her singing talent to inspire the choir, Deloris breathes new life into the church and community but, in doing so, blows her cover. Soon, the gang is giving chase, only to find them up against Deloris and the power of her newly found sisterhood.

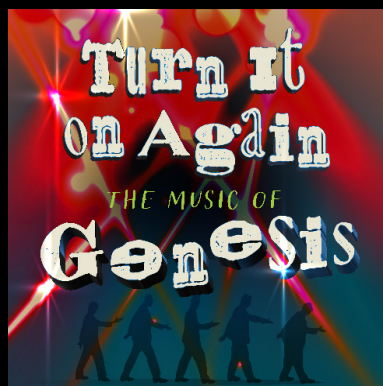
LIVE MUSIC IS CALLING YOUR NAME



DEJA VU: THE MUSIC OF CROSBY, STILLS, NASH & YOUNG

MAY 18 | JULY 13 | SEPTEMBER 8

Take a ride on the *Marrakesh Express* as we celebrate the music of this folk-rock supergroup composed of David Crosby (The Byrds), Stephen Stills (Buffalo Springfield), Graham Nash (The Hollies) and Neil Young (Buffalo Springfield). Noted for their intricate vocal harmonies, you will be *Helplessly Hoping* that you don't miss this legendary tribute.



TURN IT ON AGAIN: THE MUSIC OF GENESIS

MAY 26 | JULY 20 | SEPTEMBER 14

These pioneers of the progressive rock movement are as well known for their music as a group as they are as solo artists. Join us for a musical salute to the band and individual artists (Peter Gabriel & Phil Collins) with the *Invisible Touch*. Including songs such as *Follow You Follow Me*, *Misunderstanding*, *Abacab*, *In The Air Tonight*, *Against All Odds*, *In Your Eyes*, *Solsbury Hill*, and more.



PLAY THAT FUNKY MUSIC

JUNE 15 | AUGUST 10

Get ready to groove in the aisles as we celebrate the infectious and unforgettable energy of funk music. Evolving in the 1960s from the musical genres of Soul, R&B and Jazz, the influence of funk music has inspired countless generations of musical artists, old and new. Featuring legendary artists such as James Brown, Parliament, Earth, Wind & Fire, Sly & the Family Stone, Funkadelic and more.



A FAMILY AFFAIR

JUNE 22 | AUGUST 17

There's something special about family harmonies—and some of the greatest music groups of all time were built around siblings! Get ready to enjoy a night featuring the music of the best family bands of all time: Allman Brothers, Bee Gees, Jackson 5, The Beach Boys, Everly Brothers, Isley Brothers, Sly & the Family Stone, etc.